

# IBM TechXchange 2025



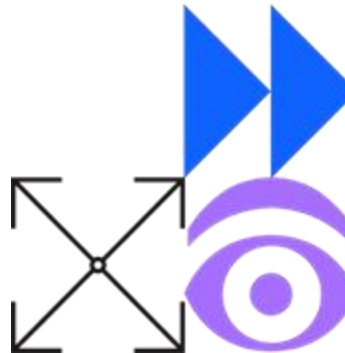
FMMUG @ IBM TechXchange 2025

October 6-9 | Orlando, FL



**Ben Castle**  
Senior Program Manager,  
IBM User Groups

[Ben.castle@ibm.com](mailto:Ben.castle@ibm.com)



# IBM TechXchange 2025

The learning event for developers and technologists on a mission...

## All systems GO/

- **Where:** [Orange County Convention Center](#)  
Orlando, FL
- **When:** Week of Oct 6, 2025
  - Pre-conference activities (Pre-conference Hack-a-thon)
  - Oct 6: Community Day
  - Oct 7- 9 Main Conference



## Why Attend?

- Get hands-on with the newest tech
- Meet experts & IBM Champions
- Code with your peers
- Technical/roadmap keynotes & technical deep dive breakouts,
- Hands-on experiences,
- Product demonstrations,
- Instructor-led labs
- Earn certifications tailored for IT professionals

## Fun Networking Experiences

- Sandbox 3.0 Opening Night Block Party
- Peer Roundtables
- Universal Orlando Resorts Islands Of Adventure
- Meet experts like:  
Krishna Dantam, STSM, Chief Architect, Maximo, IBM

Explore/ the next phase of your AI journey

Build/ with the experts behind the tools

Learn how to ensure that applications get the resources they need for top performance, as well as how to extend asset life and value.

# Maximo Sessions Sneak Peak: [MaximoGroups.org](https://MaximoGroups.org) Track

- Real-Time Asset Insights with Maximo Health and Monitor: A Success Story in a Cable Car Operation
- Powering Agribusiness at Scale: Maximo in Action a Leading Cooperative
- Enhancing Digital Inspections with AI: Real-World Applications from Con Edison
- From REactive to PROactive: Unlocking Predictive Power with IBM MAS
- Mastering Maximo REST APIs: What can you connect to tomorrow?
- Complementing Lease Administration and Accounting with Maximo Application Suite
- Why is Planning Materials on Job Plans a Crucial Process in Every Organization?
- Digital Twins in action: Visual Asset Management with Maximo
- Applying IBM MAS Monitor to Perform Fault Failure & Diagnosis on Chiller Plant Process Data
- Advancing Asset Lifecycle Management with Generative AI and the right Data Models
- AI and Generative AI Current Capabilities and Future Possibilities in Maximo and Beyond
- Scope 3 Mysteries - AI powers the Sustainable Supply Chain
- Advanced Automation Script Technologies

# Maximo Sessions Sneak Peak: [MaximoGroups.org](https://MaximoGroups.org) Track

- Automating Real Estate Asset Management for Banks in Brazil
- Enabling Field Technicians Productivity with GenAI infused Maximo Mobile
- Journey to Prediction on MAS: A Data Preparation Approach in an Offshore Drilling Company
- Evolving Asset Management in Power Generation with IBM Maximo Application Suite
- Implementing CI/CD Pipelines for MAS Manage and Mobile: Practical Insights and real customer cases
- Stena Drilling Story of MAS Upgrade with Multiple Remote production instances and zero downtime
- Automating Net Zero: Transforming Emissions into Action Across IT & Operations
- Unlock Insights and enhance end-user experience with Deloitte's AI assistant, powered by WatsonX
- Optimizing the vegetation management process with EIS and Maximo
- Ethical AI based approach for Utility Industry to Automate Purchase Order Approvals
- Use Configuration, Workflow and scripting to automate purchase order approvals
- MaximoNXT: Your AI Ally for de-customization and Maximo code assistance
- Setting up a use case for Maximo for emerging industries

# Maximo Sessions Sneak Peak: Business Management & FinOps Track

- Building and Customizing Maximo Mobile Apps with the Maximo Application Framework (MAF)
- Exploring AI in Asset Management: Real-Time Insights & Decision-Making with Maximo Assistant
- Maximo 7 to MAS Manage 9 Upgrade - Hands-on practical experience of upgrading database
- Maximo Manage Hands-On preparation for Manage v9 Functional Deployment Professional
- Modernizing EAM: Our Journey to the Maximo Application Suite
- Maximo Application Suite 9.1 with MREF (Maximo Real Estate and Facilities) - deployment, implementation & system administration's best practices
- Google's EAM modernization journey on GCP
- Intelligent Asset Inspection Pattern
- Enhancing Production Quality & Efficiency Through AI at Ford Motor Company
- Optimizing Retail Operations with AI: Verizon's Journey to Enhance Store and Real estate Experience
- Optimizing Retail Operations with AI: Verizon's Journey to Enhance Store and Real estate Experience
- GASB Lease Accounting with TRIRIGA
- AI Meets B2B: Revolutionizing Order Management with Intelligent Capabilities

# Maximo Sessions Sneak Peak: Business Management & FinOps Track

## Certifications:

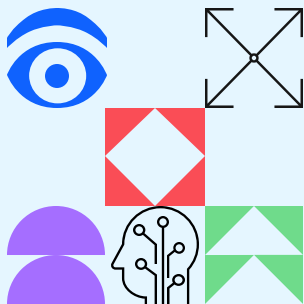
- C1000-132: IBM Maximo Manage v8.0 Implementation
- C1000-183: IBM Maximo Manage v9.0 Functional Deployment - Professional
- C1000-141: IBM Maximo Manage v8.x Administrator
- C2010-653: Fundamentals of IBM TRIRIGA Application Platform V3.2.1 Application Development

## Week at a Glance

Oct 6-9, 2025

Orlando, FL | Hilton Orlando & OCCC

## IBM TechXchange 2025



Monday – 6 October		Tuesday – 7 October		Wednesday – 8 October		Thursday – 9 October	
8:30 AM 5:30 PM	Weekend Learning Event – IBM ONLY	7:30 AM 8:45 AM	Peer Roundtables	7:30 AM 8:45 AM	Peer Roundtables	7:30 AM 8:45 AM	Peer Roundtables
8:00 AM 12:30 PM	Partner Day with Opening Session & including lunch and networking	7:30 AM 5:45 PM	Instructor-led Labs & Workshops	7:30 AM 5:45 PM	Instructor-led Labs & Workshops	7:30 AM 1:30 PM	Instructor-led Labs & Workshops
8:00 AM 5:30 PM	Early access Instructor - led Labs	9:00 AM 5:00 PM	Sandbox 3.0 Open	9:00 AM 5:00 PM	Sandbox 3.0 Open	8:00 AM 1:30 PM	Sandbox 3.0 Open
8:00 AM 5:30 PM	Certification Zone Open (Last Seating at 4:00 PM)	9:00 AM 10:00 AM	Opening General Session	9:00 AM 10:00 AM	Wednesday General Session	8:00 AM 12:30 PM	Certification Zone Open (Last Seating at 11:00 AM)
1:00 PM 1:30 PM	Community Day Opening Session	10:30 AM 6:00 PM	Technology Breakouts, Bootcamps, Meet the Experts & Tech Talks	10:30 AM 6:00 PM	Technology Breakouts, Bootcamps, Meet the Experts & Tech Talks	8:00 AM 12:00 PM	Technology Breakouts, Bootcamps, Meet the Experts & Tech Talks
1:30 PM 6:00 PM	Community Day Tracks: Open Source & Developer User Group Meetups CABs & CACs	10:30 AM 6:00 PM	Certification Zone Open (Last Seating at 4:30 PM)	10:30 AM 6:00 PM	Certification Zone Open (Last Seating at 4:30 PM)	12:00 PM 1:00 PM	Grab & Go Lunch
7:00 PM 9:30 PM	Opening Night Block Party @ Sandbox 3.0	11:30 AM 1:30 PM	Lunch & Networking Event Self-Paced Lab Takeover	11:30 AM 1:30 PM	Lunch & Networking Event Self-Paced Lab Takeover	12:30 PM 1:30 PM	Closing General Session & Awards
		7:30 PM 11:30 PM	Evening Network Event at Universal Orlando				

# Four types of IBM TechXchange Passes

~~\$1,599~~

## ~~Full Conference Pass~~

~~The best value. Enjoy full access to all sessions, labs, entertainment, and more throughout the conference.~~

~~Includes access to:~~

- ~~• Monday Partner and Community Day~~
- ~~• Monday night Block Party~~
- ~~• All sessions and labs~~
- ~~• Tuesday night at Universal Studios (one companion pass available for \$150 + FL Sales Tax)~~
- ~~• Play in the Sandbox 3.0~~
- ~~• Lunch and refreshments included~~
- ~~• Welcome gift~~



30% Off  
FMMUG  
Discount

<https://reg.tools.ibm.com/flow/ibm/techxchange25/reg?regcode=30MaximoGroupsOrg>

\$249

## Single Day Pass

Can't stay all week? This pass provides full access to all sessions and more for a single day.

Includes access to:

- All sessions on Tuesday or Wednesday
- Play in the Sandbox 3.0
- Lunch and refreshments included
- Welcome gift

*\* Limit one per person. Full Conference Pass upgrade available for purchase. Excludes labs and evening entertainment.*



<https://reg.tools.ibm.com/flow/ibm/techxchange25/reg?regcode=MAXIMOGROUPS249>

Free\*

## Student Day Pass

Get hands-on learning, workshops and networking designed just for students—Tuesday only! Includes access to:

- Curated sessions and labs
- BYOD workshops
- Play in the Sandbox 3.0
- Participate in Student Dev Showcase
- Lunch and refreshments included
- Welcome gift

*\*No cost to students 18+ on October 7, 2025, with a valid student email. Student ID to be presented on site.*



<https://reg.tools.ibm.com/flow/ibm/techxchange25/reg?regcode=MAXIMOGROUPSP>

Free

## Community Day Pass

Before the conference kicks off join us Monday for a day of collaboration, networking and coding. Includes:

- Monday Community Day kick-off event
- Sessions featuring open source projects, User Groups, and more
- Direct access to open source committers and contributors
- Refreshments provided
- Welcome gift

*\*Excludes labs and Monday night Block Party. Add admission to Monday Block Party for \$150 + FL Sales Tax.*



<https://reg.tools.ibm.com/flow/ibm/techxchange25/reg?regcode=MAXIMOGROUPSCP>



# Key Milestones

- **6/3** Speaker invitations to register sent
- **6/12** Session Catalog go-live
- **6/16** Pre-conference Hackathon registration opens
- **7/24** Final Session Catalog includes session schedule





LAUNCH.  
EXPLORE.  
ACTIVATE.

GO/

## Mark Your Calendar – Registration Opens April 3rd!

Join us October 6-9 in Orlando, FL and get hands-on with the newest tech, meet experts, and code with your peers. Reserve your spot when registration opens April 3rd.

### [MaximoGroups.org Website:](#)

\*Registration Page Needed

30% Discount Flash Sale URL:

<https://reg.tools.ibm.com/flow/ibm/techxchange25/reg?regcode=30MaximoGroupsOrg>



### Member Email Blast:

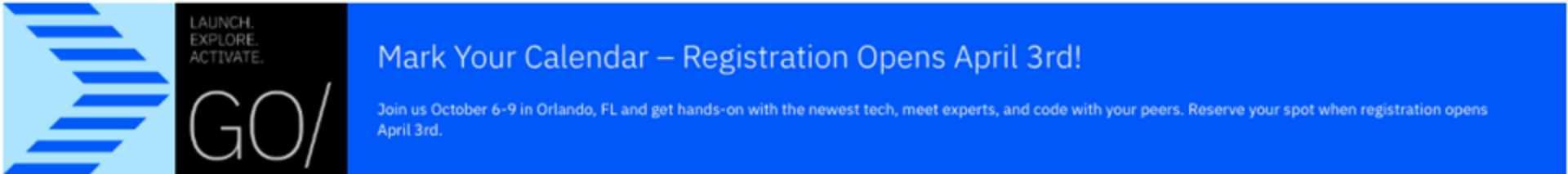
Why Attend Flyer  
Coming Soon...

### Speaker Social Kits:

Co-branded Social  
Media Kit Coming  
soon...if you want  
it!

Do we want these?

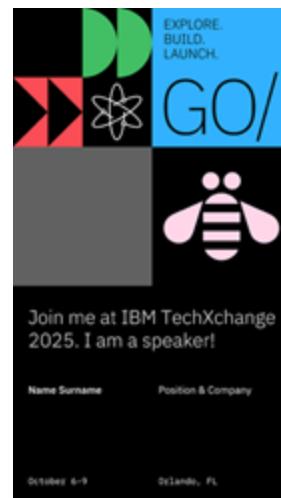
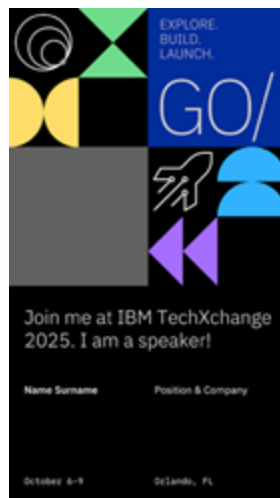
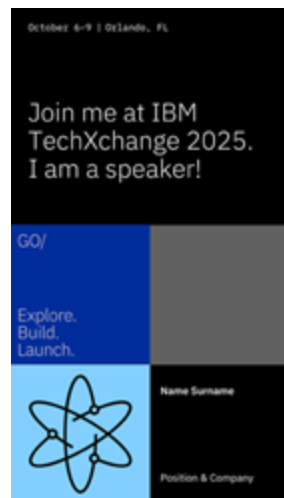





## Unbranded LinkedIn Tiles:



## Unbranded Story Tiles:



[Link](#)



LAUNCH.  
EXPLORE.  
ACTIVATE.

GO/

# Mark Your Calendar – Registration Opens April 3rd!

Join us October 6-9 in Orlando, FL and get hands-on with the newest tech, meet experts, and code with your peers. Reserve your spot when registration opens April 3rd.



IBM TechXchange 2025  
October 6-9 | Orlando, FL

The learning event for developers & technologists on a mission

EXPLORE.  
BUILD.  
LAUNCH.

GO/

IBM TechXchange 2025  
October 6-9 | Orlando, FL

The learning event for developers & technologists on a mission



EXPLORE.  
BUILD.  
LAUNCH.

GO/

IBM TechXchange 2025  
October 6-9 | Orlando, FL

The learning event for developers & technologists on a mission





EXPLORE.  
BUILD.  
LAUNCH.

GO/

[Link](#)